

Press Release
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Enics' new appointments strengthen strategic focus areas

Enics is driving sustainable success of customers by delivering innovative turnkey solutions in industrial electronics. New appointments, Mr Mahmut Bertan as Chief Business Officer and Enics Management team member and Mr Rami Aro as Director, Services, are strengthening Enics' drive in strategic focus areas: Customer excellence and service business.

Mr Bertan holds a BSc degree in Computer Sciences Engineering, B.Eng in Electronic and Electrical Engineering and MBA in General Management. Throughout his work history, he has gained extensive experience in the electronics industry, successfully managing global industrial customer accounts and sales organizations. Mr Bertan will be leading Enics Business organization that covers key account management, new sales and sales development.

Mr Aro holds a BBA degree as well as an Executive MBA in Digital Leadership. Mr. Aro has extensive experience in service sales, digitalization and leadership of global customer accounts and teams. Mr Aro will be leading Enics' Services organization that covers the development, sales and delivery of Enics Engineering and After Sales services.

President and CEO Elke Eckstein is welcoming Mr Bertan and Mr Aro to Enics: "Customer experience is our strategic core focus area and I am confident Mr Bertan and Mr Aro with their extensive experience will enhance Enics professionalism and competitiveness to provide best service to our customers and build Enics future strategy for turnkey solutions."

Enics aims for ambitious growth in the next coming years, and both Mr Bertan and Mr Aro will bring the energy and skills to drive the growth of the company and its business.

Elke Eckstein
President and CEO
Enics

For more information, please contact Chief People & Culture Officer Susanna Kohisevankoski, mob. +358 40 7015375.

About Enics

Enics is the partner of choice for professional electronics in the fields of energy, industrial automation, transportation, building automation and instrumentation. As one of the largest electronics manufacturing services (EMS) providers in the world in the Industrial Electronics segment, Enics helps industrial OEMs to optimize their value chains and improve their competitiveness through increased productivity and product reliability as well as decreased time-to-money and total cost of ownership. Enics provides end-to-end EMS services ranging from engineering, full-scale manufacturing and after sales services to sourcing and supply chain management. Enics' world-class offering includes fast prototyping, new product introduction, cost reduction services, test system development, printed circuit board assembly, box build, system assembly, as well as repair and maintenance.